

Reuse Case Study

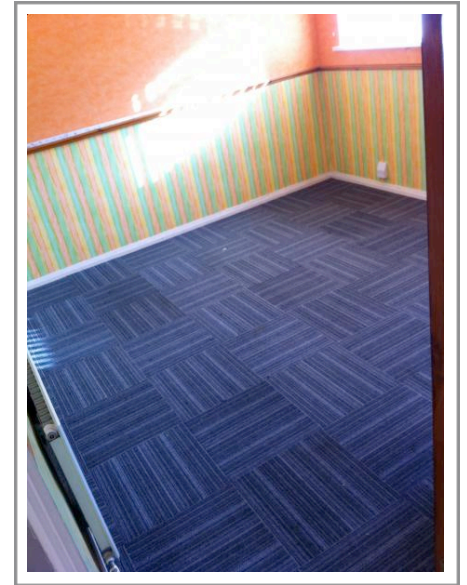
Background:

Greenstream Flooring is a social enterprise that specialises in carpet tile reuse. They also supply and fit all flooring, however heavily promoting the use of their reclaimed carpet tiles over new or alternative flooring. Tiles are reclaimed from offices nationwide via their recycling service. Tiles are then sorted according to condition and sold at low cost to low income households and small/medium sized businesses.

Example 1: Social Housing (Cadwyn Housing)

Cardiff-based Cadwyn Housing Association provides quality, affordable homes to people. Since November 2011 Greenstream has been supplying reused carpet tiles to Cadwyn who benefit from substantial cost savings and a quick turn-around service.

Chris Numm, Cadwyn's Technical Officer comments: "Greenstream are quick to react and their quality of workmanship is excellent. We will continue to use Greenstream in the future. They understand our particular constraints and have adapted themselves to offer an excellent service."



Example 2: Welsh Womens Aid Office

Wales based Welsh Womens Aid moved into a new 250m² office in November 2012 and Greenstream Flooring worked with a local interior designer to supply and fit a bespoke-designed floor to meet WWA's aesthetic ambitions for their new office. The floor was supplied and fitted within time and budget constraints.

Jemma Wray, WWA Deputy Director comments: "By using Greenstream for their recycled carpets, not only were we able to achieve significant financial savings compared to new but we were also able to use our imagination with regards to the design of the flooring."



Benefits include:

- Diversion of over 213 tonnes of tiles from landfill (period Jan 2012-Jan 2013)
- 36,791m² of discarded carpet tiles were saved from being landfilled in 2012
- Provision of quality, affordable flooring
- Quantifiable environmental and social benefits provided to clients



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