

### John Lewis & Anglo Recycling

John Lewis Partnership continues to drive sustainability for its own brand carpet ranges.

The John Lewis Partnership is the UK's largest employee-owned business and a leading retailer, with 331 Waitrose shops and 42 John Lewis shops employing over 80,000 Partners.

In 2020 the Partnership completed a full review of its Ethics and Sustainability Strategy in order to take an integrated approach to being a more ethical and sustainable business. The new strategy focuses on six areas, each is critical in order to protect the planet and support the communities in which the Partnership operates.



*Underlay products supplied by Anglo to JLP*

#### People in supply chains

Protecting the rights of workers in our supply chain and championing worker voice

#### Agriculture, aquaculture, fisheries and raw material sourcing

Guaranteeing a fair deal for producers, and supporting them to farm with nature

#### Circularity and waste

Designing with circularity in mind and eradicating waste

#### Climate action

Reducing greenhouse gas emissions in operations and supply chain

#### Health, nutrition and wellbeing

Enabling customers to lead a healthy and happy life

#### Social impact

Sense of connection and giving back through communities and charitable causes

Alongside its newly formed five-year Partnership Plan, a number of commitments have been made:

- To be net zero carbon across all operations by 2035
- For all product categories in John Lewis to have a 'buy back' or 'take back' category by 2025
- For all key raw materials in own-brand products to be from sustainable or recycled sources by 2025

Further information on the Ethics & Sustainability programme at the John Lewis Partnership can be found [here](#).

View [video](#) which was made by Anglo for John Lewis to show the closed loop process, featuring Simon Macaulay of [Anglo Recycling](#).

**Project Scenario & Outcomes**

John Lewis has been a longstanding member of Carpet Recycling UK and has an established relationship with Anglo Recycling.

The partnership between John Lewis and Anglo Recycling enables carpet offcuts, generated by own-brand suppliers and fitters which would otherwise have been discarded, to be collected and recycled into new underlay.

The offcuts are collected during installation and segregated, before being collected by the Anglo Recycling team.

Pre-COVID, approximately 160 tonnes of material were collected on an annual basis, of which 121 tonnes were converted into new underlay to be sold by John Lewis.



Image shows how Anglo receives the John Lewis fitters waste back in stillages from their distribution hubs.

**George Barrett, Circular Economy Manager, John Lewis:** “We’re really proud of our longstanding relationship with Anglo Recycling and Carpet Recycling UK. Carpets can be a challenging and complex product area, but our partnership with Anglo Recycling enables us to divert waste from landfill and extend product lifecycles.”

**Simon Macaulay, Chairman, Anglo Recycling:** “Anglo Recycling has a long-term relationship with John Lewis - dating back to 2000. When we invested in machinery to vertically integrate backwards to start recycling of virgin wool carpet offcuts in 2010, John Lewis was our first port of call. In partnership, we developed a unique carpet underlay made from John Lewis carpet offcuts from suppliers and fitters. It really caught the imagination of the Partners and customers. Sales were so high we had to temporarily cease supply whilst we upped our production capacity! We continue to work closely with John Lewis and are actively exploring new and exciting opportunities for further collaboration.”

**Adnan Zeb-Khan, Manager at Carpet Recycling UK:** “We value the support and cooperation of both John Lewis and Anglo Recycling, both long-term members who have shown that through commitment and cooperation, that materials which normally would be treated as a waste are now actively segregated and used not only as a resource but as a valuable feed in the manufacture of new marketable products. Underlay products made from post-installation offcuts offer comparable quality to new felt underlays and help John Lewis to offer sustainability to their customers who are updating their homes.”



**Contact Carpet Recycling UK**

Carpet Recycling UK is a non-profit trade association, working to foster strategic collaborations and networks to develop viable solutions for carpet and other textile flooring waste. With our network spanning the carpet supply chain and waste recovery sector, this allows our members to take advantage of emerging opportunities in carpet recycling including sustainable raw materials for manufacture, reuse of products, take-back schemes and identifying recycling outlets nationwide, or innovations in material processing.

[www.carpetrecyclinguk.com](http://www.carpetrecyclinguk.com)

