

### Floorstore

#### Repurposing Carpet Leftovers & Offcuts

Floorstore, part of the Jim's Carpet Group, was founded in 1961 and consists of seven cutting-edge retail stores and an expansive warehouse spread across Leeds, Wakefield, and Harrogate.

They are affiliated with CRUK and collaborate with other companies like Sonoco Recycling to reduce cardboard, plastic, and wood waste and Ball & Young to reduce the amount of underlay going to landfill. They also participate in Forbo's "Back to the Floor" project sending any clean-off cuts and waste back to be recycled into new flooring. Their long-term objective as a company is to achieve a 100% reduction in landfill waste.

Previously, Floorstore were sending 20 pallets of used and new carpet to landfill bi-monthly generating approximately 120 tonnes of flooring waste per annum. Director, Steve Walker is rightly proud of their achievement in reversing this and how Floorstore now reuse all their shipping materials to minimise wastage.

#### Project Scenario

In response to the global waste management crisis Floorstore is committed to making a positive change. With the help of CRUK, they partnered with Kenburn, a leading manufacturer specialising in waste management solutions.

**Floorstore**  
*We've got you covered*

Catherine Ingleby  
Floorstore

W: [www.floorstoreonline.co.uk](http://www.floorstoreonline.co.uk)



Together they focussed on the challenge of diverting recyclable carpets and underlays from landfills. By repurposing these materials, the aim was to achieve two primary goals: eliminating their reliance on landfill sites and creating cost-effective products that benefit consumers, local businesses, and the environment.

After evaluating their needs, Kenburn provided a highly efficient carpet bailer that compressed carpet leftovers and off cuts.

### Outcomes

The carpet bailer compresses carpet offcuts into bales of compacted carpet. Then the carpet is shredded and blended with other fibres. This process breaks down the textiles into fine particles known as “flock” which is re-baled and sent for felting. Through felting, the flock is reconstituted into a non-woven web and thermally bonded into high quality felt sheets. Floorstore’s recycling credibility is demonstrated in their commitment to adopt innovative production processes like this.

Steve Walker, Director: *“We realise that our actions and initiatives account for only a small percentage of the UK’s contribution to improving our climate, but, with our current collaborations and the help we get from CRUK, we have the capability to act upon climate change on a larger scale than many, and so, we feel even more responsibility to act.”*

**Quote from Adnan Zeb-Khan, CRUK Manager:** “We are pleased to see our members having a good understanding of the waste directly or indirectly generated from its operations and working with the recycling sector and directly with the manufacturers of underlay and carpet tiles to develop circular solutions. Diverting 120 tonnes per annum of waste from landfill into reuse is a great achievement that will allow them to advance towards becoming a zero waste to landfill company.”



### Contact Carpet Recycling UK

Carpet Recycling UK is a not for profit organisation funded by companies across the supply chain to develop more sustainable and environmentally friendly solutions for carpet waste. Our ability to network with our members and wider network helps to provide you with the most feasible solutions to send your waste up the waste hierarchy and prevent waste being sent to landfill. Please visit our website for more information: [www.carpetrecyclinguk.com](http://www.carpetrecyclinguk.com)

### Thank you to our Core Members

