

### Biswell Flooring Ltd

Member collaboration between Biswell and Anglo continues to flourish.

#### Background

In August 2022 we installed a carpet baling machine in our warehouse for wool carpet offcuts, roll ends & excess felt underlay. Previously, all the off-cuts and roll ends had gone to landfill. We have now baled over 25 tonnes of carpet and underlay.

#### Project Scenario

After an excellent introduction from Carpet Recycling UK, we have worked with Anglo Recycling for the past two years, sending our half-tonne bales to their facility for processing in to felt underlays. To reduce our overall waste and improve the impact our business has on the environment, we have now switched from using PU foam underlays as our main offering to felt underlays, allowing a circular approach to this essential part of our flooring package.

## BISWELL FLOORING

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Managing Director

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**Challenges**

It took several months for our fitting teams to become practised in sorting usable from non-recyclable products. However, they are now skilled in this and our warehouse manager oversees an efficient crushing and baling system that is now second nature to all team members.

**Outcomes**

Everyone at Biswell Flooring was aware of the amount of waste we were sending back to landfill and our new mission of reducing this. Since then we have worked with recycling partners such as Recofloor and Carpet Recycling UK to divert as much of this as we reasonably can. The bales – stacked at our warehouse until collection – are a visible testament to our progress and a regular reminder to all of our team that individual small efforts aggregate to a substantial overall difference.



**Quote from Julie Callaghan, CRUK Membership Manager:** “Biswell Flooring are setting an admirable example to their peers by minimising their reliance on landfill and actively seeking ways to reduce and manage their waste ethically. Additionally, their ongoing collaboration with Anglo clearly demonstrates circularity in practice within the sector. Biswell source felt backed underlay from Anglo which has been constructed from their treated waste. Hopefully, this will encourage other companies within the sector to adopt a similar approach.”



**Contact Carpet Recycling UK**

Carpet Recycling UK is a not for profit organisation funded by companies across the supply chain to develop more sustainable and environmentally friendly solutions for carpet waste. Our ability to network with our members and non-members helps to provide you with the most feasible solutions to send your waste up the waste hierarchy and prevent waste being sent to landfill. Please visit our website for more information: [www.carpetrecyclinguk.com](http://www.carpetrecyclinguk.com)

**Thank you to our Core Members**

